

# Email Announcements Status Definitions

<b># Messages</b>	This is the number of messages in the email campaign. This number is set by the Campaign Target which could be the number of voters Not Voted, All Voters, or the number of voters in a specified Group.
<b># Sent</b>	This is the total number of messages that were sent in the email campaign.
<b># Opened</b>	This is the total number of messages that were opened in the user's email inbox. For example, if 10 messages were sent and only 3 people opened the email, then # Opened = 3.
<b># Clicked</b>	The total of number of times the link to the election voting site was clicked within the email. For example, if 10 messages were sent, and only 5 people clicked the link to the voting site in the email then the # Clicked = 5.
<b># Re-Sent</b>	The total number of messages that were re-sent.
<b># Bounced</b>	This is the number of emails that had an invalid email address. Most likely there is an error in the username portion before (left of) the @ sign. Consider correcting/changing it.
<b># Blocked</b>	This is the number messages that the email address was refused by the voter's automated email system. If voter has an alternate email, consider changing to it.
<b># Invalid</b>	This is the number of messages that had an email address that could not be delivered, most likely due to an error in the domain portion after (right of) the @ sign. Consider correcting/changing it.
<b># Spammed</b>	This is the number of messages the voter has reported the email as spam and therefore does not wish to receive further emails.
<b>#Unsubscribed</b>	This is the number of messages where the voter has requested no further emails by clicking on the Click to Unsubscribe link at the bottom of the email message.